

GAD SARFO BOATENG

PERSONAL INFO

Date of Birth: 03/02/97

SUMMARY

Seasoned Sales Executive with proven background in driving revenue growth, managing key accounts and optimizing sales operations. Bring strong skills in negotiation, strategic planning and relationship building. Demonstrated success in leading teams to achieve targets and enhancing customer satisfaction. Committed to leveraging past experiences to contribute significantly to any future role.

EXPERIENCE

Sales Executive, Jul 2025 - Sep 2025
DG Motors

- ◆ Coordinated sales and exhibitions for electric vehicles at trade shows, enhancing brand visibility.
- ◆ Developed strong customer relationships through personalized service and follow-ups.
- ◆ Conducted market research to identify new sales opportunities and trends.
- ◆ Oversaw records and pre-orders for Chinese vehicles across multiple platforms, ensuring accurate inventory management.
- ◆ Collaborated with the marketing team to create promotional materials and campaigns.

Sales Representative, Sep 2019 - Jul 2025
Sonturk Investment Company (Wilmar Africa)

- ◆ Responded to inquiries from prospective customers about products and service features to facilitate informed purchasing decisions.
- ◆ Delivered sales, product deliveries, and technical support to enhance customer experience with company's offerings.
- ◆ Recorded inventory and cash transactions daily to ensure accuracy and accountability in financial operations

Planning Officer, Aug 2018 - Aug 2019
Nsawam Adoagyiri Municipal Assembly

- ◆ Facilitated community consultation meetings to gather citizen feedback on proposed developments, enhancing public engagement.



CONTACT

Address: Kwashieman

Phone: 0551824749

Email: sarfoboatenggad@gmail.com

SKILL

- ◆ Lead generation
- ◆ Sales forecasting
- ◆ Management
- ◆ Customer relationship
- ◆ Market research
- ◆ Customer service
- ◆ Technical Support
- ◆ Modern IT Literate

- ◆ Compiled detailed reports on proposed modifications, ensuring alignment with project requirements and stakeholder expectations.
 - ◆ Participated in community service initiatives focused on local development projects.
 - ◆ Attended city council and board hearings to evaluate and provide input on development proposals.
-

EDUCATION

Bachelor of Arts, Economics and Philosophy | Jan 2018
University of Ghana - Legon

WASSCE, Business | Jan 2013
St. Johns High School - Sekondi

BECE | Jan 2010
St Magaret Educational Complex - Obuasi

REFERENCES

David Glover, **0249149226**
